



The Power of Experience®

Alexander Hamilton Awards: Middle Market Treasury October 27, 2008

TREASURY & RISK
THE FUTURE OF FINANCE TODAY

ALEXANDER HAMILTON AWARDS

PRESENTED BY:

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Stormy Financial Conditions

Bank of America to acquire Countrywide

Feds take control of Fannie Mae, Freddie Mac

J.P. Morgan Buys Bear in Fire Sale,
As Fed Widens Credit to Avert Crisis

Lehman Brothers' bankruptcy filing is the
biggest in US history

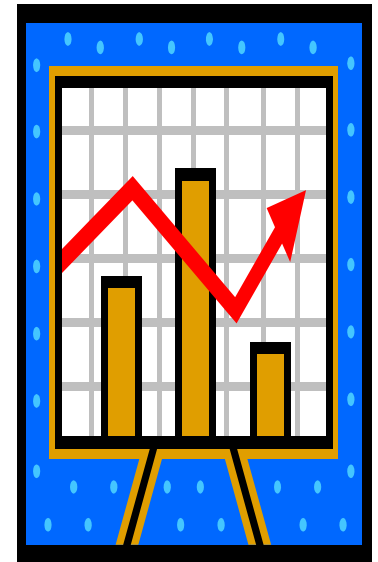
**Bank of America grabs distressed Wall Street
icon Merrill Lynch**

The Fed bails out AIG

**Reserve Primary money market fund breaks a
buck**

Turbulent Conditions Still on the Horizon

- **Auto and insurance industry seek assistance**
- **Ongoing bank consolidations**
- **Continuing credit/market concerns**
- **Continued downward pressure in housing**
- **Slow down in the global economy**



Corporations Face Many Challenges

- **Access to Credit**
- **Banking instability**
- **Vacillating investment markets**
- **Currency volatility**
- **Evolving political arena**
- **Future regulatory pressures**



What can Treasury do to weather such storms?



Source: www.natrock.org

The Best Defense....

- **Proactive, cautious management**
- **Effective treasury strategies**
- **Promote and apply treasury best practices**

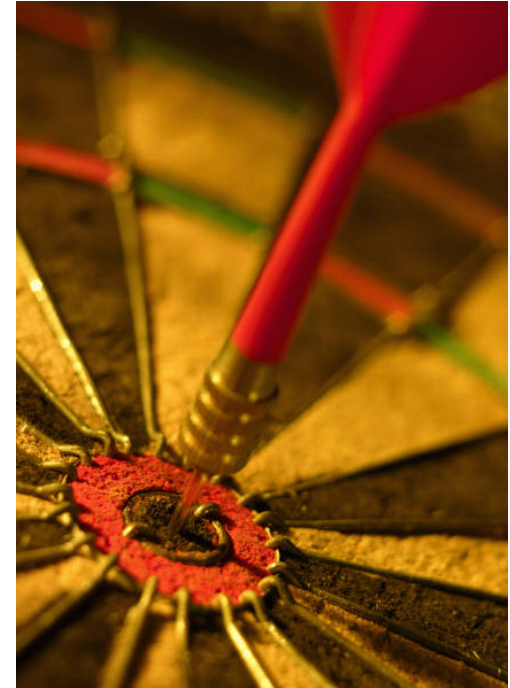


A Framework of Best Practices



Creative Solutions in Middle Market Treasury

- **Zappos.com**
- **Composites One, LLC**
- **Recreational Equipment, Inc.**



About Treasury Strategies, Inc.

Who We Are

Treasury Strategies, Inc. is the leading Treasury consulting firm working with corporations and financial institutions. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions.

What We Do

Corporations

We help you maximize worldwide Treasury performance and navigate regulatory and payment system changes through a focus on best practices, technology, liquidity and controls.

Financial Institutions

Our experience, analytic approach and benchmarks provide unique consulting solutions to help you strengthen and grow your business.

Market Intelligence

We deliver the keys to informed decision making through customized research that gets to the heart of what's happening in the marketplace.