

Treasury&Risk's 6<sup>th</sup> Annual  
**VISION FOR TOMORROW'S TREASURER conference**  
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Equity Methods has partnered with over 350 public and private companies to quickly and confidently address their equity compensation compliance, valuation, reporting and forecasting challenges.

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## **FXpress Corporation**

FXpress Corporation provides FIRST™ treasury software to world-class corporations to manage cash, exposures, derivatives, and hedge accounting for FAS 133 and IAS compliance. FIRST is a web-based, flexible and easy-to-use software platform, backed by consulting services that meet the workflow and compliance requirements of today's corporate treasury professionals. Founded in 1993, FXpress Corporation is headquartered outside of Philadelphia with offices in Toronto and San Diego. For more information about FXpress products and services please visit [www.fxpress.com](http://www.fxpress.com).



## **Strategic Treasurer**

The demands facing the Strategic Treasurer continue to grow, requiring great vision and clear focus. Dramatic changes in treasury technology have disrupted the status quo and present new opportunities and risks. Strategic Treasurer works with organizations to both help prioritize their plan of attack and accomplish their objectives in key areas, including:

- Treasury Technology – Assessment, Selection & Implementation
- Financial Risk Management / FAS 133 Assistance
- Treasury Assessments
- Request for Proposal
- Working Capital Optimization
- Merger and Spin-off Assistance
- Process Efficiency and Controls
- Specialized Temporary Staffing Augmentation

A treasury assessment is recognized as the fastest way to gain financial payback and rationalize your structures and systems. Whether we simply share good ideas or end up working together to accomplish your goals – a phone call can start a strategic dialogue.



## **Treasury Strategies, Inc.**

Treasury Strategies, Inc. is the leading Treasury consulting firm working with corporations and financial institutions. Our experience and thought leadership in treasury management, working capital management, liquidity and payments, combined with our comprehensive view of the market, rewards you with a unique perspective, unparalleled insights and actionable solutions.



### **ZionsBank Esoars**

Zions Bank's ESOARS™ are tracking instruments that provide a market-based alternative to models like Black-Scholes-Merton and Lattice/Binomial for ESO valuation. They measure the cost of ESOs to an option granting company by making payments to ESOARS holders when employees exercise their options. A fair market value of ESOARS is determined in a competitive online auction.

Our turnkey ESOARS solution includes:

- an online ESOARS auction platform;
- boilerplate offering materials, such as shelf registration language and a prospectus supplement template;
- access to our bidders and an experienced auction team to ensure an effective, efficient process; and
- confidence that FAS 123R expense reflects a true “fair-market value.”

Zions Bancorporation (NASDAQ: ZION) is one of the nation's premier financial services companies, with operations in Arizona, California, Colorado, Idaho, Nevada, New Mexico, Oregon, Texas, Utah and Washington. In addition, Zions is included in the S&P 500 and NASDAQ Financial 100 indices. Our ESOARS securities team works with clients nationwide.



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The BlackRock logo consists of the word "BLACKROCK" in a bold, black, sans-serif typeface. The letters are closely spaced and have a slightly irregular, hand-drawn quality.